

Starting and Running an
Independent Motor Carrier
Small Package Delivery Business



UP YOUR GAME

The American Dream

Starting / Running & Profiting

As a Small Vehicle Motor Carrier Courier

Servicing Shippers, Couriers, Brokers, and Logistics Companies

Introduction

Have you ever considered making LOGISTICS your career? Many have done it before you and made lots of money while at it. Let's be honest, it's not brain surgery! If you have an excellent work ethic, can deal well with customers, are proficient in navigation and insurable, you are the perfect candidate!

If you have been working as an Independent Contractor Delivery Driver for a while now and you like the work and the freedom it affords your family. Unfortunately, sometimes the regulatory agencies do not like Independent Contractors. They want to discourage your livelihood and you do not think that is fair! And you are correct!

The best way for you to guarantee your continued enjoyment of the IC model. You will have to "Up Your Game" It is time to become a licensed, small vehicle motor carrier, with multiple clients, consolidated insurance, and **MORE PROFITS!**

You will transform yourself from a single IC to a Bona Fide courier service. Instead of collecting delivery fees from one company, you can collect from as many as you can find. Insurance coverage can be placed that will allow you to work for anyone you would like.

Sound good? Let's look at some of the planning, costs, and tips on staking your claim as a true independent motor carrier!

Before you get started...

1. Research and Planning:

- Identify your target Market and services.
 - i. Who are you servicing now?
 - ii. Are these other companies delivering into the areas you are already in?
 - iii. Are there other vertices with similar compliance needs?
- Research competitors and analyze their strengths and weaknesses.
 - i. Your competitors now are the drivers who are not Bonafede business.'
 - ii. Your new qualifications put you far ahead of the competition.
- Develop a comprehensive business plan outlining your goals, budget, and strategy.

2. Legal Considerations:

- Choose a legal structure for your company (e.g., sole proprietorship, LLC, corporation).
 - i. A corporation is not a requirement, but it is a valuable option to protect your personal assets.
- Obtain an Employee Identification Number (EIN) from the IRS and it is FREE.
 - . <https://www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-online>
- Register your business and obtain any necessary licenses or permits.
 - i. Your city or town may issue business licenses. If they do not, you should be following local and state laws.

3. Fleet and Equipment: Acquire suitable vehicles for your delivery operations.

Consider whether to buy, lease, or partner with existing IC's.

4. Motor carrier Authority

- Acquire Federal Motor Carrier Authority (\$300)
- Info: <https://www.dat.com/resources/mc-authority-101>
- Application: <https://www.fmcsa.dot.gov/registration/get-mc-number-authority-operate>

5. Insurance:

- Obtain insurance coverage for your vehicles, drivers, and general liability.
 - i. Commercial Auto 100/300
 - ii. Cargo of \$25k
 - iii. Occupational Accident \$1MM
 - iv. General Liability \$1MM
 - v. Workers Comp policy on yourself (if needed)

6. Marketing and Branding:

- Create a strong brand identity and Marketing strategy.
- Utilize online and offline channels to promote your services.

7. Financial Management:

- Set up a **business bank account** to track expenses, revenue, and taxes.
- <https://www.nerdwallet.com/article/small-business/how-to-open-business-bank-account>

8. Customer Service:

- Prioritize excellent customer service to build loyalty and positive reviews.
- Implement a system for customer inquiries and addressing issues promptly.

9. Scale and Adapt:

- Monitor performance metrics and adapt your strategies accordingly.
- Explore opportunities for expansion and diversification as your business grows.

Remember to consult with legal and business professionals to ensure compliance and success in your specific location and industry.

With a few clicks on your phone, you will discover that delivery services are in extremely high demand. Companies like LaserShip / Ontrac, TForce, Need It Now and the food apps like UberEATS, Door Dash, and Grubhub were hiring independent contractors to deliver food and goods to customers. The package volumes are huge and growing every day.

After signing up with a few different delivery companies, you will quickly realize that you can make a good living as an independent contractor delivery driver. With a couple of regular customers and a flexible schedule, you can earn a very decent income.

As an independent contractor, you have the freedom to choose your own hours and work as much or as little as you wanted. This allowed me to have a better work-life balance, something that you had been missing in your previous job. You could also take on multiple jobs at once, increasing your earnings.

Of course, being an independent contractor has its challenges. You must cover your own expenses, such as gas and car maintenance. You also must deal with traffic, severe weather, and the occasional difficult customer, but you will learn to manage these situations with professionalism and a smile.

As your reputation as a reliable and friendly delivery driver grows, you will start receiving more requests from new customers. You might even have some regular customers that ask you specifically for their deliveries. You realize that building a good rapport with customers is essential in this line of work.

Before you know it, you will be making a comfortable living as an independent motor carrier contractor delivery driver. You will have a steady stream of income from your regular customers, and you will also take on additional jobs during peak hours to maximize your earnings.

Being an independent contractor delivery driver may not have been your initial career choice, but it turned out to be a blessing in disguise. You found a new sense of freedom and fulfillment in your life, and you can support your family financially, without being tied down to a 9-5 job. Who knew that a couple of customers could provide such success?

You have always valued your independence and the freedom to choose your own projects and work schedule. However, with the new Department of Labor rule (DOL) Published March 1st, 2024, stresses the economic realities test, and you need to take action to protect your rights as an independent contractor.

The rule stated that to be classified as an independent contractor, a worker must pass a series of tests that determine their level of control over their work. This meant that if you did not meet certain criteria, you could be classified as an employee instead of a contractor, losing the flexibility and benefits that came with being self-employed.

Determined to stay an independent contractor, you should immediately begin researching the economic realities test and what you need to do to pass it. You found out that the test evaluated several factors, including the level of control you had over your work, the amount of investment you made in equipment and materials, and the degree of skill required for your job.

It is an opportunity. The fact they are OK with ICs that have a FMCA DOT motor carrier permit, you should be an IC! <https://www.dat.com/resources/mc-authority-101>

To ensure that you met these criteria, you should take the following steps:

1. Establishing a Contract: you have to make sure to have a written contract with each client that clearly states that you was an independent contractor and not an employee. This would help to show that you had control over your work and was not under the direction of your clients.
2. Setting your Own Schedule: you make it a point to have a flexible schedule and to work on multiple projects at once. This demonstrated that you had the freedom to choose when and how you worked, a key factor in passing the economic realities test.
3. Investing in your Own Equipment: As an IC Delivery Driver, you need your own vehicle (or lease / rent) a good Cell Phone and software to keep track of your investment, cost and revenue from these tools and include it in your tax deductions. Intuit has a great solo operator program [HERE](#)
4. Building your Skills: To prove that you have a specialized skill set, take online courses on HIPPA and HazMat, get certified as a TSA approved driver and attend local workshops to enhance your networking. This not only improves the quality of your work, but also shows that you had a certain level of expertise that is not easily replaceable.
5. Maintaining Multiple Clients: you make sure to have a diverse client base and not rely on one source of income. This shows that you are not solely dependent on one employer and can take on different projects.

By taking these steps, you can pass the economic realities test and continue working as an independent contractor. It should be a relief to know that your rights are protected and that you can continue to enjoy the benefits of being self-employed. However, you also realized the importance of staying informed and proactive in protecting your rights. With the nature of independent contractor delivery work constantly evolving, it is crucial to stay updated on any changes in laws and regulations that could affect your status as an independent contractor.

In the end, you will be grateful for the opportunity to prove your independence and determination to stay self-employed. It reaffirmed your love for freelancing and the freedom it provided me, and you vowed to always fight for your rights as an independent contractor.

STARTING THE BUSINESS

So, you always dreamed of starting your own delivery business? Well, the good news is you are ¾ of the way there now!

After years of working in the logistics industry, you finally have enough experience to turn your dream into a reality. However, as you began researching the several types of corporations you could form for your new business, realizing that you need to make a careful decision. The type of corporation you choose could have a significant impact on the success of your business. Having an LLC, S or C corp, helps protect your personal assets, but are not necessary for you to launch your new business. But assuming you want to take that path...

Here are your choices:

1. LLC: Limited Liability Corp: As an LLC your personal assets would be protected from any liabilities or debts incurred by the business. This means that if the business were to face financial difficulties, your personal finances would not be at risk.

2.S Cop: S corporation, the business's profits and losses would pass through to your and your shareholders' personal tax returns. This would allow you to avoid double taxation, which occurs when the business is taxed at the corporate level and then again when profits are distributed to shareholders. Compared to a C corporation, an S corporation has fewer formalities and requirements, making it easier and more cost-effective for you to maintain on an ongoing basis. This would allow you to focus on growing your business instead of spending time and resources on administrative tasks. Choosing the right type of corporation is crucial to the success of your business.

3. C Corp: A C corporation, which has strict limitations on the number and type of. Not a path small new companies take.

Having the designation of an LLC, S or C corporation, would give your delivery business a more professional image, which could be attractive to potential clients and investors. It would also help establish credibility and trust with suppliers and other business partners.

INSURANCE NEEDED

As an Independent Motor Carrier IC driver, you know that your job came with its fair share of risks. From navigating through busy city streets to carrying valuable packages, you understood the importance of being prepared for any potential accidents or mishaps. That is why you always make sure to have the appropriate insurance coverage for your line of work.

But as you sat down with your insurance agent to review your policy, you couldn't help but wonder if there was **any other types of insurance you should be carrying** as a delivery driver.

As an IC delivery driver, the most important insurance you should have been commercial auto insurance,' your agent can explain your policy. It should cover any damage to your vehicle or any injuries you may cause while on the job.' you understand that this coverage is crucial for your job. You are constantly on the road, driving through all kinds of weather and traffic conditions. The last thing you wanted was to end up with a damaged vehicle or worse, injured in an accident.

'But what about the packages I'm delivering?' 'What if they get damaged or stolen while in your possession?' 'That's where inland marine "cargo" insurance comes in. It is specifically designed to protect goods while they are in transit. So, if anything were to happen to the packages you are delivering, this insurance would cover the cost of replacing them.'

'And what about liability insurance?' General Liability insurance is something you should have as well. You should be aware of the risks that come with the job. Driving through heavy traffic, carrying heavy packages, and constantly being on the road meant that accidents were bound to happen.

What about Work Comp? If you plan to run a w2 employee business, you will need to acquire Workmen's Compensations Insurance. See your local agent for this. States have specific rates for this coverage, so it should be the same quote from any agent.

Occupational Accident insurance should take care of any of your customers' requirements, and it is far less expensive than work comp. Unless you hire direct w2 employees, you do not need work workers' compensation. For you and your fellow drivers, this Occ / Acc insurance is a momentous change. They no longer have to worry about medical bills or losing their income if they are injured on the job. It gave them a sense of security and peace of mind. The insurance provider will offer a comprehensive plan for their drivers. The plan covered any injuries sustained while driving, loading, and unloading packages, and even accidents that occurred during off-duty hours. It also included coverage for illnesses related to the job, such as back injuries from lifting heavy packages or repetitive strain injuries from constantly driving.

The insurance plan also provided additional benefits such as rehabilitation services and vocational training if a driver was unable to return to their previous job due to a work-related injury. This showed that the company genuinely cared about the well-being of their drivers.

This new insurance plan will provide financial support but also promote a culture of safety within the company. The drivers were now more aware of the risks involved in their job and took extra precautions to ensure their safety. As soon as you reported the accident to your occupational accident provider, they immediately took care of your medical expenses and provided you with a temporary wage replacement while you recovered.

Without the occupational accident insurance, you will be left to cover your medical bills and would have lost your income during the recovery time. Thanks to occupational accident insurance, you and your fellow drivers could continue working without the constant worry of what would happen if they were injured on the job. It gave them a sense of security and showed that their company valued their well-being. From that day on, you was even more valuable to be a local Regional Courier driver, knowing that your partners had your back no matter what.

MOTOR CARRIER AUTHORITY

So, you had always dreamed of starting your own delivery business. You loved the open road and the feeling of freedom it brings. After years of driving for other companies, you had saved up enough money to buy your own truck – a small, less than 10,000 GVW vehicle that you could operate on your own. But before you could hit the road as a business owner, you needed to obtain your Federal Motor Carrier Authority (FMCA).

To get your FMCA authority, you need to go through a series of steps and meet certain criteria. The first step was to register your business with the Federal Motor Carrier Safety Administration. Since you are a sole proprietor, this is a relatively straightforward process. You fill out the necessary forms, pay the registration fee (\$300), and waited for your business to be officially recognized.

- o <https://www.dat.com/resources/mc-authority-101>

The next step is to obtain a USDOT number, which is a unique identifier that is assigned to all commercial vehicles. This number would be used to track your business and ensure compliance with safety regulations. You also must register your vehicle with the state and obtain a license plate and registration sticker.

Once you have your USDOT number, you need to get insurance for your truck. The FMCSA requires all commercial vehicles to have a minimum amount of liability insurance, and you must provide proof of insurance before you can move on to the next step.

The most challenging part of the process in obtaining a Motor Carrier Authority is the need to fill out a lengthy application and provide detailed information about your business, including your operating authority, insurance information, and safety protocols. You also had to pay a hefty application fee of \$300... but it is money well spent.

<https://www.fmcsa.dot.gov/registration/get-mc-number-authority-operate>

Whereas your FMCA License is a bureaucratic hurdle, it is a necessary step in ensuring the safety and success of your business. You will be grateful for the opportunity to be your own boss and do what you love – drive your truck on the open road.

EIN

One crucial step that you needed to complete before you can fully launch your business - obtaining an EIN number for your sole proprietorship.

<https://www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-online>

An EIN, or Employer Identification Number, is a unique nine-digit number assigned to businesses by the Internal Revenue Service (IRS). It serves as a tax identification number for businesses, like how a Social Security number identifies individuals. As a sole proprietorship, you were required to obtain an EIN to file taxes and open a business bank account.

Obtaining an EIN is a crucial step in officially establishing your business, so as you set out to learn more about the process. You will discover that there are a few separate ways to apply for an EIN, but the most convenient and efficient method for me was to apply online through the IRS website.

The first step is to determine your business structure - in this case, sole proprietorship. Then, you are prompted to provide your personal information, such as your name, Social Security number, and address. Next, you must provide information about your business, including the name, address, and type of business.

One of the most important pieces of information you needed to provide was the reason for applying for an EIN. Select 'started a new business' from the drop-down menu and explain that you were starting a sole proprietorship. After completing the application and reviewing your information for accuracy, you submit it electronically to the IRS.

Within minutes, you will receive your EIN number. It is a quick and painless process, and you will be relieved to have the important number in hand. Print out the confirmation and save it in your business files for future reference. With your EIN number, you can now officially open a business bank account, file taxes, and establish your business as a separate entity from yourself... and it is FREE!

<https://www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-online>

BUSINESS BANK ACCOUNT

Having a separate bank account for your business is important for several reasons. First, it would help you keep your personal and business finances separate, making it easier to track your business expenses and profits. Second, having a business bank account would make you look more professional to potential customers and suppliers. And lastly, it would make tax season much less stressful.

Do some research and decide which bank to use to open a business bank account. Is it your local bank? Schedule an appointment with the bank manager to discuss the process and requirements. The bank will inform you of the necessary documents and information that you will need to bring with it. This included your business registration papers, your social security number, and a government-issued ID.

If you decide to go with a basic checking account that has no monthly fees, that is probably your best bet. You can also open a business credit card to help with your business expenses and build credit for your business.

After gathering all the necessary documents, you go to the bank to open your business bank account. They will help you fill out the application and within a few days, your business bank account will be up and running. You will receive your business debit card and checks, which make you feel like a legitimate business owner, probably a week later.

As your business grows, you will realize the importance of having a business bank account. You can easily manage your finances and even apply for a business loan when you need it.

Opening a business bank account was just the first step in your journey as a small business owner. With your finances in order, you will be able to focus on growing your business and turning your dream into a successful reality. Some new players set it up in Nerd Wallet and it only takes a few minutes!

<https://www.nerdwallet.com/article/small-business/how-to-open-business-bank-account>

PLANNING YOUR DAY

As a package delivery driver, your job is to ensure that packages are safely and timely delivered to their intended recipients. This may seem like a simple task, but these are a few tips that can make your job easier and more efficient. Here are some helpful tips for package delivery drivers:

- 1. Plan Your Route:** Before starting your delivery route, take some time to plan your route. This will help you save time and avoid backtracking. Use a map or a GPS to determine the most efficient route to take.
- 2. Check Your Vehicle:** Before hitting the road, it is important to ensure that your vehicle is in good working condition. Check the tires, brakes, and all other essential parts to avoid any unexpected breakdowns.
- 3. Organize Your Packages:** Organizing your packages in the order of delivery can save you a lot of time and hassle. This way, you will not have to search through a pile of packages to find the right one.
- 4. Be Aware of Peak Delivery Times:** It is important to be aware of peak delivery times in your area. This will help you plan your route accordingly and avoid traffic jams, which can delay your deliveries.
- 5. Protect Fragile Packages:** Some packages may contain fragile items that require extra care during delivery. Make sure to handle these packages with caution and use any protective materials provided by the sender.
- 6. Communicate with Recipients:** If a recipient will not be home at the time of delivery, make sure to communicate with them beforehand. This will prevent any failed delivery attempts and save you time and resources.
- 7. Follow Safety Measures:** As a delivery driver, your safety should be your top priority. Always wear your seatbelt, follow traffic rules, and be cautious when handling heavy packages.
- 8. Keep Track of Deliveries:** It is important to keep track of all your deliveries, including their location and time of delivery. This will help you stay organized and ensure that all packages are delivered on time.
- 9. Be Courteous:** A simple smile and a friendly attitude can go a long way in making someone's day. As a delivery driver, you are the face of the company, so be courteous and professional when interacting with recipients.
- 10. Be Prepared for Weather Conditions:** Mother Nature can be unpredictable, so it is important to be prepared for any weather conditions. Carry an umbrella or raincoat for rainy days and always check the weather forecast before heading out.
- 11. Stay Hydrated and Take Breaks:** Delivering packages can be physically demanding, so make sure to stay hydrated and take breaks when needed. This will help you stay energized and focused throughout your delivery route.
- 12. Be Mindful of Security:** Package theft is a communal problem, so it's important to be mindful of security when making deliveries. Always lock your vehicle when unloading packages and be always aware of your surroundings.

By following these tips, you can become a more efficient and successful package delivery driver. Remember, your job is not just about delivering packages, but also about providing excellent customer service and representing your company in a positive light. With these tips in mind, you can ensure that packages are delivered safely and on time, making both the recipients and your company happy.

WHO SHOULD YOU SELL TO?

With the work you have already done through your main logistics client, your IC business is already bustling with activity. You are busy loading and organizing packages onto your trucks. But who are some other customers you could get? Besides collaborating with the regional couriers (which there are a ton of) Do you need more customers? YES!

The answers are surprisingly diverse.

First, the largest opportunity lies with working with other courier companies. And not just one! Several at the same time. You want to maximize capacity and densify your routes. Think of those terms when deciding on who to chase to fill the rest of the truck.

A full truck is a profitable truck.

Then there are the local small business owners who need to get their products to their customers quickly. From the local bakery, who needed to get their fresh pastries to their customers while they were still warm, to the boutique clothing store, who wanted to offer same-day delivery as a reward for their customers, your customers can come from anywhere.

In addition, there are the busy professionals who simply did not have the time to go out and shop for themselves. With long hours at work and endless to-do lists, they turned to online shopping to make their lives easier. And when they needed something urgently, they relied on companies like yours to deliver their packages to their doorstep without any hassle.

But the most surprising customers for regional and local same-day delivery companies were the elderly and disabled. For them, leaving their homes to run errands or go shopping was not always an option. They relied on same-day delivery companies to bring them the things they needed, whether it was groceries, medications, or other essentials. Take pride in being able to provide this service to those in need, and many of their employees developed close relationships with these customers, often going beyond to ensure their needs were met. Even consider offering elders some free deliveries... you never know who their kids might be!!

ADVERTISE YOUR BUSINESS

As an independent contractor delivery company, you know that you need to stand out to attract more clients and grow your business. With the rise of online shopping and food delivery services, the demand for reliable and efficient delivery drivers is at an all-time high. However, with so much competition out there, you need to find the best ways to advertise your services and highlight your skills.

Here are the top strategies that you can use to successfully advertise your services as an independent motor carrier delivery company:

1. Create a professional online presence

In today's digital age, having a strong online presence is crucial for any business. Know that you need to have a professional website and social media accounts to highlight your services and attract potential clients. Create a website that highlights your experience, services offered, and testimonials from satisfied customers. Make sure to regularly update your social media accounts with photos and videos of you in action, delivering packages and food to customers.

Get a [LinkedIn business page](#) And a [Facebook for business page](#)

Both are FREE!

2. Utilize word-of-mouth referrals

One of the most effective ways for you to advertise your services is through word-of-mouth referrals. Make sure to provide excellent customer service to every client you worked with, going above and beyond to ensure their satisfaction. This led to satisfied customers spreading the word to their friends and family, which resulted in new clients for you!

3. Partner with local businesses

Realize that partnering with local businesses could be a win-win situation for both parties. Reach out to small businesses in your area, such as restaurants and boutiques, and offer your delivery services. This not only helps these businesses by providing them with a reliable and affordable delivery option, but it also increases your client base and brings in more business for his.

4. Offer special promotions and discounts

To attract new customers and retain existing ones, Offer special promotions and discounts. Get creative. "Your third delivery is FREE!) offer referral discounts, where both the customer and their referred friend would receive a discount on their next delivery.

5. Advertise in local publications

Not everyone was on social media (shocker) or used the internet to find services. So, if you decide to advertise your services in local publications such as newspapers, community newsletters, and even on local radio stations, it will be costly and not a good ROI. Stick to social media.

6. Attend networking events

Attending networking events is another way for you to advertise your services and make valuable connections. Make sure to attend events related to the delivery industry, such as trade shows and conferences, as well as events for small businesses. This will allow you to meet potential clients and form partnerships with other businesses.

7. Offer exceptional service

Know that the best way to advertise your services was by providing exceptional service to your clients. You make sure to always be punctual, friendly, and professional with every delivery. You will

go the extra mile by offering additional services such as tracking packages and providing updates to clients. This will not only impress your clients, but could also lead to positive reviews and recommendations, which further boosts your reputation and brings in more business.

8. Social Media: As a new business owner, you are excited to launch your own delivery service. You have always been enthusiastic about providing efficient and reliable delivery services to your community. You need to find ways to advertise and spread the word about your delivery service. Get a [LinkedIn business page](#) And a [Facebook for business page](#)

You should post about the distinct types of deliveries your service offers, such as same-day delivery, express delivery, and even specialized deliveries for fragile items. Highlight the convenience and reliability of your service, emphasizing that you are available 24/7.

Make your posts more eye-catching, start using visually appealing graphics and videos. Collaborate with local businesses and influencers to highlight your delivery service and gain a wider reach.

One of the most effective strategies you used was running promotional campaigns and offering discounts through your social media platforms. Encourage your followers to share your posts and tag friends who could benefit from your delivery service. This not only helps you reach a larger audience and also create a buzz around your business.

Utilized the power of customer reviews and testimonials. Ask satisfied customers to leave reviews on your social media pages and website. Positive reviews not only boosted your credibility but also function as word-of-mouth advertising.

As your social media presence grows, you will start to engage with your followers by responding to their comments and messages promptly. This not only helps you build a strong relationship with your customers but also provides you with valuable feedback and suggestions for improvement.

In just a few months, your delivery service should see a significant increase in customers and deliveries. You can reach a wider audience and establish your business as a trusted and efficient delivery service in the community.

By utilizing these strategies, you can successfully advertise your services and grow your business as an independent motor carrier delivery company. You understood the importance of having a strong online presence, building relationships with local businesses, and providing exceptional service to your clients. With dedication and hard work, you became one of the most sought-after delivery drivers in the area, and your business continued to thrive.

DISPATCH SOFTWARE

One of the biggest challenges you faced was keeping track of all the deliveries and making sure they were completed on time. With only a few employees, you might find it difficult to efficiently assign tasks and keep track of their progress. This could result in missed deliveries and unhappy customers. After doing some research, you will learn about dispatch software and how it could help streamline your business operations. You might be hesitant at first, thinking that it would be too expensive for your small company, but you decided to try it.

As your small courier company becomes more efficient and dependable, the dispatch software will allow you to easily manage multiple deliveries at once, ensuring that all packages were delivered on time. This will not only please your customers but also help you gain a good reputation in the local community. Soon, word will spread about your efficient delivery service and your business begins to

grow from other regional couriers. With the help of dispatch software, you can take on more clients and expand your services to neighboring towns. You can even hire more drivers to keep up with the increasing demand.

Dispatch software helps with deliveries, but it also has other features that benefit your business. You can easily generate reports, track expenses and income, and even schedule maintenance for your delivery van. It can help you keep track of your finances and make informed decisions for your company.